PAR Technology and Monkey Group Announce Strategic Partnership for Growing Off-Premise Market

New Hartford, NY- November 2, 2018 - ParTech, Inc. (PAR), a leading global provider of point of sale (POS) and workforce efficiency solutions to the restaurant and retail industries, announced today a new partnership with Monkey Group, representing MonkeyMedia Software, The Catering Institute and Off Premise Insights. The partnership gives users of PAR's cloud-based Brink POS® Software additional software, training, and data resources to better serve takeout, delivery, and catering clients.

Data Integration Simplifies Catering Workflow

Deeper integration with MONKEY™, the #1 cloud platform for takeout, delivery and catering with PAR's Brink POS software will make off-premise order management easier than ever for its users, eliminating the need for significant technology investments in the kitchen, and maximizing returns from the lucrative and fast-growing off-premise market.

"With the exponential growth of off-premise dining, we are delighted to add MONKEY™ to our large ecosystem of data integration partners," said Paul Rubin, Chief Strategy Officer, ParTech, Inc. "In addition, Monkey Group's extensive experience, software, training resources and industry research ensures the end user has the right tools to be successful in takeout, delivery and catering."

Preferred pricing for Takeout, Delivery & Catering Certification and Training

The Catering Institute is a leading educator for foodservice operators and this partnership will provide PAR's restaurant network with ongoing e-learning and access to a data driven business framework that is designed to help foodservice operators accelerate their off-premise strategies. Training and certification for foodservice operators is key to standardization of off-premise programs for both corporate and franchise systems.

"PAR is leveraging their extensive restaurant network by making our curriculum available to their restaurant partners. This allows The Catering Institute to extend preferred pricing to PAR's customers and provides a wonderful value-added service to food service operators," said Erle Dardick, CEO and Founder of MonkeyMedia Software, The Catering Institute and Off Premise Insights. Dardick added that PAR is committed to ongoing sponsorship of education workshops to help with the development of successful off premise programs for operators.

Off-Premise Market Growing Fast

Expanding the capabilities of PAR's Brink POS Software with MONKEY™ means PAR's customers can rely on a proven solution for managing the unique demands of the takeout, delivery and catering market.

"Our mission is to make takeout and catering easier to manage for our restaurant and foodservice partners," said Mo Asgari, President of MonkeyGroup. "We think collaboration with omni-channel transformation leaders like PAR will change the way operators manage their off-premise business, giving them an edge capturing the lucrative opportunities available in the off-premise market."

ABOUT MONKEY GROUP

Monkey Group is made up of MonkeyMedia Software, The Catering Institute, and Off Premise Insights. Using The Catering Institute business framework, 5 Pillars of Successful Restaurant Takeout, Delivery, and Catering, Monkey Group works closely with each brand's executive team to drive strategic alignment, provide education for team members, and deploy the MONKEY platform. With MONKEY, operators have access to a full suite of off-premise functionality, including unified multi-channel ordering (online, mobile and call center), CRM, case management, catering sales team and lead management, integrated accounting functionality to manage business-to-business accounts, catering order production management, and delivery dispatch management. Learn more about the 5 Pillars at www.cateringinstitute.com and for more information on MonkeyGroup, visit www.monkeygroup.com.

ABOUT PAR TECHNOLOGY CORPORATION

PAR is a leading global provider of software, systems, and service solutions to the restaurant and retail industries. Today, with 40 years of experience and point of sale systems in nearly 100,000 restaurants and more than 110 countries, PAR is redefining the point of sale through cloud software and bringing technological innovation to all corners of the enterprise. PAR's Government Business is a leader in providing computer-based system design, engineering and technical services to the Department of Defense and various federal agencies. PAR Technology Corporation's stock is traded on the New York Stock Exchange under the symbol PAR. For more information, visit www.partech.com or connect with PAR on Facebook at www.facebook.com/parpointofsale or Twitter at www.twitter.com/Par_tech.

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Contacts:

Christopher R. Byrnes	Ira L. Gleser
PAR Technology Corp.	Monkey Group
315-738-0600, ext. 6226	678-646-9116
cbyrnes@partech.com	ira@monkeygroup.com